

## Submission Checklist

### 1. Complete Truck Design & Cost Analysis (20 Points)

- ☐ Interior Design (8 Points)
- ☐ Exterior Design (5 Points)
- ☐ Cost Analysis (7 Points)

### 2. Complete Menu Design & Cost Analysis (20 Points)

- ☐ Menu Items (5 Points)
- ☐ Menu Design (5 Points)
- ☐ Profit Margins (5 Points)
- ☐ Seed Money (5 Points)

### 3. Marketing Plan (25 Points)

- ☐ Location (3 Points)
- ☐ Promotion 1 (3 Points)
- ☐ Promotion 2 (3 Points)
- ☐ Promotion 3 (3 Points)
- ☐ Competition (5 Points)
- ☐ Customer Base (5 Points)
- ☐ Special Events (3 Points)

### 4. Licensing Costs & POS System (6 Points)

- ☐ License and Permits Costs (3 Points)
- ☐ Point of Sale System & Costs (3 points)

### 5. Uniforms (9 Points)

- ☐ Uniform Item 1 (3 Points)
- ☐ Uniform Item 2 (3 Points)
- ☐ Uniform Item 3 (3 Points)

### 6. Merchandise (8 Points)

- ☐ 2-3 Edible Items (4 Points)
- ☐ 2-3 Wearable Items (4 Points)

### 7. Job Posting (5 Points)

- ☐ Description of the business (1 Point)
- ☐ Job responsibilities (1 Point)
- ☐ Required qualifications/skills (1 Point)
- ☐ Preferred qualifications/skills (1 Point)
- ☐ Salary expectations (1 Point)
- ☐ AI prompts if used

### 8. Elevator Pitch (7 Points)

- ☐ Truck Design (1 Point)
- ☐ Menu Design (1 Point)
- ☐ Marketing (1 Point)
- ☐ Licensing (1 Point)
- ☐ Uniforms (1 Point)
- ☐ Merchandise (1 Point)
- ☐ Job Posting (1 Point)
- ☐ AI prompts if used